



First Waughtown Baptist Church, Inc.  
838 Moravia St. • Winston-Salem, NC 27107 • (336) 784-7386

## Media Policy

Including media images and recordings brings life to and helps tell the story of First Waughtown's vibrant faith community, enhances the quality of the information we provide to our members, and gives visitors an idea of what to expect when they attend our church. We like to share media items recorded at our various ministry activities, events and programs in church-produced materials, including, but not limited to, bulletins, posters, brochures, newsletters and other printed materials as well as, on our social media pages, and on the church website.

Accordingly, participation in church activities implies permission for publication of any media recorded, unless a signed "Media Policy Opt-Out Form" is on file with the church office. This applies to anyone who attends our church except children (under 18 years old). Any child without the "Minor Image Permission and Use Form" on file will not have his/her image used in any publicity. FWBC reserves the right to photograph and record church events for historic purposes. Every effort will be made to respect your privacy. We will strive to adhere to the following guidelines:

- Adults may complete the Media Policy Opt-Out Form if they do not wish for media items in which they or their minor children are prominently featured to be used in First Waughtown Baptist Church (FWBC), printed publications, social media pages, or on the church website.
- The only written identifying information that will accompany photos would include a member's First & Last name.
- No identifying information will accompany minor photos unless it is explicitly expressed on the "Minor Image Permission and Use Form".
- Anyone may request a particular media item which prominently features them or their minor children to be removed from use by submitting a request to the church office.
- If you submit images to be used by First Waughtown Baptist Church, Inc. you are giving the church the right to use the photos. These images must not contain any copyrighted material without permission.
- In addition to this policy being posted to the church website, the following statement will be published periodically in the weekly bulletin:

"We love to share our FWBC family story with others, so you'll see a lot of photos and videos being taken and shared in many ways. If you don't want your image to be used, please contact us by email at [ContactUs@firstwaughtown.org](mailto:ContactUs@firstwaughtown.org) or via the church office at 336-784-7386."

***Parents, for a photo of your child to be used, we need your permission. Please pick up a "Minor Image Permission and Use Form" from the vestibule and turn it in to the Finance Office or complete the form online ([www.FirstWaughtown.org](http://www.FirstWaughtown.org)).***